BIG BISET

Making HR Big Data Work in the New Now



29-30 June 2021 9:00am - 5:00pm Connexion Conference & Event Centre - CCEC, Bangsar South, Kuala Lumpur

SPEAKERS



MS. CHUA CHAI PING
Human Resource Director &
Country Site Leader



SEGARAN
Partner
Segaran Law Chambers



MR. BENJAMIN CROC Co-founder & Managing Director



DR MOHAMAD NIZAM KASSIM Specialist, Cyber Security Responsive Services CyberSecurity Malaysia

MODERATORS & PANEL MEMBERS



MS. PAT PW YEOH Managing Director/ President PM Resources Sdn Bhd/ The Malaysian Australian Alumni



MR. VACLAV KORANDA Vice President Human Resources T-Systems Malaysia Sdn Bhd



UNGKU HARUN AL'RASHID AHMAD Senior Human Resource Leade Global & Regional Human Capital Consulting



DATO' BRUCE LIN Managing Director Technoriant Sdn Bhd



MS. EOLANDA YEO

Partner

Chooi & Co + Cheana & Arii



1S. JILLIAN CHI



MR. JOHN LAU Managing Director



MR. SHARMA LACHU Founder & Group CEO



MR. NICHOLAS THOOI People Director APAC



DR WONG KIM HOE
Director



DR CARRINE TEC



MR. FRANCIS KOH Cyber Security Profession



Event Partner





ABOUT THE CONFERENCE

The Covid-19 pandemic has turned into a global health crisis of our time impacting severely our day to day life. With the industry growth rates projected to be the lowest in many years/ decades, Business Continuity from a workforce management perspective will take precedence and Human Resource teams will be required to track, measure and pre-empt what can go wrong in the employee space to minimise the impact on the business.

The pandemic has forced us to look at newer ways of doing things, looking at every activity from a zero based perspective. This is a once in a lifetime learning for this generation and we need to ensure that we preserve this learning and use it even when things start looking positive.

In the 'New Now', Human Resource will have to keep a deeper eye on changes in the external environment so as to pre-empt and prepare for these changes in advance. Going forward, there will be immerse focus on remote working, adopting digital ways, questioning past workforce models and resource plans, and we all must utilise the learning from these crises and convert them into opportunities to contribute positively to the business.

For managing the 'New Now' and for providing a successful Crisis Response Strategy, Human Resource is expected to track a variety of information beyond what was being tracked before Covid-19 era. In the 'New Now', our ways of working will be more agile, more liquid and more flexible. We will have a completely new lens to look at Talent, Roles, Performance Measures, Governance Models and work policies differently. Therefore, it is inevitable that Human Resource Big Data will be more important than ever where additional Human Resource metrics are being demanded and evaluated to manage the 'New Now'.

WHY YOU SHOULD ATTEND

Join us in carefully crafted sessions to address the different aspect of Human Resource Big Data in innovative ways as we explore the importance of Human Resource metrics, the legality of obtaining these data, the Human Resource analytics solutions and the data security evolving around the Human Resource Big Data – all in the Malaysian context.

Gain expert insights to your challenges. This is the opportunity for you to upgrade your skills and learn new angles of Human Resource Big Data from 16 highly sought after professionals speaking and presenting at the event.

WHAT YOU WILL GAIN:

Human Resource Strategy –

Hear how human resource cope with the uncertainty that bestowed upon us which will stay with us for multiple years to come and how such disruption provides an enormous opportunity to not just restart what we used to do but to forge new paths in the New Now with data and analytics which human resource now needs to learn more than ever to execute on strategies that accelerate change, build resilience and optimise business impact.

Legal and Ethical Issues

Privacy is one of the main concerns of big data. Many fear that the numbers could be used against them, and such practices have been accused of being discriminatory. Discover how by using big data in human resource can be viewed as a risk management technique instead.

Experts' View on Big Data for Human Resource Purposes _

Upgrade your knowledge and learn about the data generated by tools and systems to help reduce the cost of bad hires, increase retention rates, predict performances, improve employees' benefits packages, etc, making data and analytics central to your culture and build a resilient, adaptable and data literate organisation in the New Now.

WHO SHOULD ATTEND

Regardless of whether you are the Chief Human Resource Officer or the Head of Human Resources or even the Vice President of Human Resources, this conference is for you. This conference is also specially designed for Human Capital Managers and Human Resource Directors but if you think, as a Human Resource Generalist or a mere Human Resource Practitioner that this conference is beyond you, you are wrong. As long as you are involved in Human Resources, big data will impact you and attending this conference will put in at the cutting edge amongst your peers.







MS. CHUA CHAI PING
Human Resource Director & Country Site
Leader
Experian (M) Sdn Bhd



MR. BENJAMIN CROC Co-founder & Managing Director BrioHR



MR. DARMAIN SEGARAN Partner Segaran Law Chambers



DR MOHAMAD NIZAM KASSIM Specialist, Cyber Security Responsive Services CyberSecurity Malaysia

MODERATORS & PANEL MEMBERS





MS. PAT PW YEOH Managing Director/ President PM Resources Sdn Bhd/ The Malaysian Australian Alumni Council



UNGKU HARUN AL'RASHID AHMAD Senior Human Resource Leader Global & Regional Human Capital Consulting



MR. VACLAV KORANDA Vice President Human Resources T-Systems Malaysia Sdn Bhd

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DATO' BRUCE LIM
Managing Director
Technoriant Sdn Bhd



MR. JOHN LAU Managing Director Hann Consulting Asia Sdn Bhd



MS. EOLANDA YEO
Partner
Chooi & Co + Cheang & Ariff



MR. SHARMA LACHU Founder & Group CEO Accendo Technologies Sdn Bhd



MS. JILLIAN CHIA Partner Skrine



DR WONG KIM HOE Director Career Connect Consultancy



MR. NICHOLAS THOOI People Director APAC Archetype



DR CARRINE TEOH Chief Strategy Officer Bond Holdings Sdn Bhd





MR. FRANCIS KOH Cyber Security Professional Major Oil & Gas Company





MS. CHUA CHAI PING Human Resource Director & Country Site Leader Experian (M) Sdn Bhd

Chai Ping joined Experian as the Human Resources Director in their Global Development Centre in Kuala Lumpur in June 2017. In November the same year, she was asked to assume the role of Site Leader in Experian, providing overall leadership for the centre locally. Over a career that spans more than 20 years, she joined the "Big 4" fraternity in Consulting before her foray into HR, providing strategic direction and driving the people agenda with the business. During her tenure in Accenture, she was the Country HR Lead of Malaysia & Vietnam and subsequently became the Asia Pacific HR Business Partner for Accenture Strategy, rolling out the Accenture Growth Model where Accenture reorganised its global operating structures. She also played a key role in leading and managing Accenture's International Women's Day and was awarded Champion of the Accenture Global Inclusion & Diversity Excellence Award in 2013.

Prior to joining Experian, Chai Ping was the HR Director of Mondelez Malaysia. In addition, Chai Ping is one of TalentCorp's Diversity Advocates and has been featured in various publications and the media. She is a Member of the MIHRM National Council, Mentor for Leadswomen/Women In Leadership program, Mentor for the APEC Women in Transportation Mentoring program and an Industry Adjunct Faculty for INTI International Universities & Colleges. In August 2017, Chai Ping was bestowed the Asia HRD - Contribution to HR Community Award 2017. November 2018, she won TalentCorp Life At Work CEO Champion Award. Most recently, under her helm, Experian is the recipient of the HR Excellence Awards 2019, Asia Recruitment Awards 2019 and also the HR Asia Awards for the 4th consecutive year.





MR. DARMAIN SEGARAN

Partner Segaran Law Chambers

Darmain holds a LLB (Hons) from the University of West England and admitted as an Advocate and Solicitor of the High Court of Malaya. He is also a Barrister-at-Law from the Gray's Inn, United Kingdom. He has over a decade of legal practice experience in some of the most established firms in Malaysia and is currently a partner with Segaran Law Chambers. With a base in labour law and commercial litigation, his advisory practice covers a broad spectrum of industries for Clients around the South East Asian region on issues involving cross-jurisdictional shareholder disputes, industrial relations, director duties and corporate crisis management. In addition, Darmain advises in the field of technology law where he has a focus in data privacy, data governance and regulatory models in artificial intelligence. He regularly advises Clients and provides training on data protection management programs, privacy and ethical audits, privacy policies and risk mitigation in technology project development.





MR. BENJAMIN CROC

Co-founder & Managing Director BrioHR

Former McKinsey consultant, and head of Lazada's strategy department, **Benjamin** developed a deep passion for people management in a career that spanned continents and industries. Noticing a pattern among companies that wanted to help their people achieve their full potential, he created BrioHR in 2018 together with a fellow INSEAD alumni in the hopes of transforming the workplace stories of millions around the globe and improving corporate performance for companies big and small at the same time.





DR MOHAMAD NIZAM KASSIM

Specialist, Cyber Security Responsive Services CyberSecurity Malaysia

Nizam is a Specialist at Cyber Security Responsive Services Division, CyberSecurity Malaysia, an agency under the Ministry of Communications and Multimedia Malaysia. He was involved in developing the cyber threat intelligence platform that focuses on identifying cyber threat landscape, threat actor profiling and cyberattack profiling based on publicly available sources and open threat feeds for strategic analysis. He has developed a threat search engine that correlates various common vulnerability exposures, exploit codes and security advisories and also, prediction system to detect investment scams and frauds websites. His current research analytic projects are developing natural language processing algorithm to understand local context profiling and developing analytics platform for cyber threat intelligence profiling. Occasionally, he will also be involved in delivering training for law enforcement agencies in information reconnaissance and profiling.

Prior to working with CyberSecurity Malaysia, he worked in the telecommunication industry in designing and implementing core-switched and packet-switched networks for GSM and 3G networks, analysing and predicting GSM and 3G mobile network traffic forecasts, implementing core-switched network monitoring system and subscriber provisioning system. Then, he dedicated his time in wireless station tracking, triangulation techniques and mobile phone threat assessment projects that aim to improve investigation techniques for law enforcement agencies. He was also involved in the Cyber Security Awareness For Everyone (CyberSAFE) program that aimed to raise security awareness among Internet users in Malaysia since 2009. In 2011, he was selected by ISC2 USA and its Asian Advisory Board as one of the honourees of the Asia Pacific Information Security Leadership Achievements (ISLA) 2011 in Jakarta, Indonesia for his contribution in the CyberSAFE program.

He has a PhD in Computer Science from the Universiti Teknologi Malaysia, Machine Learning and Security Certifications in Network, Web Application and Wireless Penetration Testing from SANS Institute, USA





MS. PAT PW YEOH

Managing Director/President

PM Resources Sdn Bhd/The Malaysian Australian Alumni Council

Pat is the Managing Director of PM Resources Sdn Bhd. With a Degree in Economics and a Graduate Diploma in Financial Management from Australia, she is also a certified trainer with Pembangunan Sumber Manusia Berhad (PSMB). She has more than 25 years of experience where her skills have been capitalised in various capacities including overall management of her current outsourcing practice, human resource consulting and personnel management as well as an advisory role to clients in human resource business processes outsourcing. Her portfolio ranges from multinationals, local conglomerate, small medium size companies and MSC status companies. Her area of expertise is in the design, development and implementation of tailored-made business models to meet the human resource outsourcing requirements of different clients. The good combination of her creativity and business acumen is evident in the review and design of business processes aimed to streamline various procedures and workflow to ensure that efficiency is maximised and adequate controls are in place, at the same time, continuing to look into effective cash and cost management. Pat is also involved in business development and has spoken and presented at a number of HR seminars, conferences and workshops.

She was also the consultant and technical reviewer/ author for some of the publications by CCH Malaysia, namely The Hands On Guide – HR Skills for Managers Training Kit Malaysia; CCH Job Descriptions Software Package; Recruitment Manager Software; Essential HR Solutions Malaysia Letters, Forms & Policies; CCH Employee Manual and HR Letters, Forms and Policies Malaysia.

Pat is an avid writer and has contributed to the New Straits Times Appointment Pages, the Ascent Section of The Sun newspapers and the CCH Malaysian Employers' Bulletin. She has also appeared on the TV3 'Malaysia Hari Ini' Talk Show and on Capital TV under the Capital Talk Segment. She was the recipient of both the inaugural Young Distinguished Alumni Award in 1998 and the Alumni Achievement Award in 2016 from her alma mater.

She is also the President of the Malaysian Australian Alumni Council (MAAC), the national organisation for Malaysian alumni associations of Australian universities and other institutions of higher learning and in 2017, she was the recipient of the Award of Prestige, the highest recognition The Malaysian Australian Alumni Council (MAAC) has given to any individual with extraordinary contribution to the Council. The award was presented by His Excellency Mr Rod Smith, the Australian High Commissioner to Malaysia.





MR. VACLAV KORANDA

Vice President Human Resources T-Systems Malaysia Sdn Bhd

Vaclav is the Vice President Human Resources and member of the Board of Directors at T-Systems Malaysia. He has got his first Human Resource Director role at the age of 27. Since then, he has held a number of executive roles in Human Resources, namely in the ICT industry. For a significant part of his career his role also included regional responsibility, mainly for the region of Central/ Eastern Europe. Before joining T-Systems Malaysia, he was the Vice President Human Resource at T-Systems Czech Republic. He also served as a member of the Sector Council for IT and Telecommunications in Czech Republic.

Vaclav holds a Master's Degree in Work & Organisational Psychology from Charles' University in Prague and is also a certified PRINCE2 Practitioner, Certified Human Resource Practitioner (CHRP) and a SHRM Senior Certified Professional. He is a member of Malaysian Institute of Human Resource Management as well as Organisation Development Network Malaysia. In 2018, he received a "CHRO of the Year" award from Employer Branding Institute in India. In 2019, he was named under "101 Global HR Heroes" by the World HRD Congress in Mumbai and also received the HR Leader 2019 award from Malaysian Institute of Human Resource Management.





UNGKU HARUN AL'RASHID AHMAD

Senior Human Resource Leader Global & Regional Human Capital Consulting

Ungku Harun has 35 years of experience in Plantation Management, General Management and Human Resources Management. Over the course of this period, he has served on the boards of several companies in the Johor Corporation Group, and as the Managing Director of a subsidiary company in the Multimedia Development Corporation Group (MDC). He was the Chairman of the Johor Corporation Group Cooperative Board and Chairman of the Johor Corporation Group Benefits Board. He has also served in other Government Linked Companies (GLCs) such as Khazanah Nasional Berhad (KNB).

From 2015 to 2020, Ungku Harun was the Vice President, Group Human Resource Management for the Johor Corporation Group. His responsibilities covered the human resource management of over 60,000 employees in businesses such as healthcare, plantation, food, property, industrial development and corporate social responsibility. He developed the Strategic Human Capital Master Plan that drove leadership development, performance management, culture change transformation and organisational development. His strength in development and sourcing of knowledge workers and in leadership development, enhanced with his understanding of the full breadth of the human resource profession, enabled him to hone his human resource skills toward supporting business performance.

Ungku Harun was awarded the 2006 Samuel W. Bodman Award of Excellence for his contributions in the acquisition and integration of the Showa carbon black business by Cabot Corporation in Japan. In 2018 he was awarded the HR Leader Gold Award and HR Best Practices Gold Award by Malaysia International Awards. He was also a nominee for the 2020 HR International Leader Award. He is a graduate from RMIT University, Australia with a Master in Business Administration, International Management.





DATO' BRUCE LIM

Managing Director Technoriant Sdn Bhd

Bruce holds a LLB (Hons) from the University of London and Certificate in Legal Practice. He also attended Executive Management Program at ESMT Berlin, London Business School, Haas Business School, University of California, Berkeley and Cheung Kong Graduate School of Business.

Currently, as Managing Director of Technoriant Sdn Bhd, his businesses span technical and vocational education, and training, property development, technology investments and retail. He also owns and operates the Malaysia Flagship Store for JD Worldwide, part of the largest e-Commerce company in China and the 3rd in the world. He is Executive Director of Skills Johor Sdn Bhd, a Johor State TVET initiative which operates the hub located on a 100 acre land in the southern State of Malaysia. The said hub provides the ecosystem for recruitment, training, upskilling and placement of talents in the major industries such as oil and gas, biotechnology, healthcare, hospitality and tourism and logistics.

He taught law in Malaysia, Singapore and Hong Kong for 7 years. He then became founder and CEO of e-SmartLearning, which enabled expansion of law programs to be conducted in Singapore and Hong Kong using technology. He then moved on to Paramount Corporation Bhd and was involved in operations and, sales and marketing for its Education Division before joining SEG International Bhd, a public listed education group, where he held the title of Chief Marketing Officer and Senior Vice-President. He also enjoyed a 2 year stint with the Government in the Minister's Office at the Ministry of Transport Malaysia.

Bruce was the former chairperson of the Governing Committee and is Champion of the Productivity Nexus for Retail and Food and Beverage, and is now Advisor to the Nexus' Virtual Advisory Clinic. He is also CEO Faculty under the CEOXchange and member of Industry Advisory Panel to the Polytechnics and Community Colleges department, under the Ministry of Education of Malaysia. He also chairs the HRDF Sectorial Training Committee for Wholesale, Retail and Food and Beverage. Bruce is a member of the United Nations Global Impact Stewardship Council and was Secretary General of the Malaysian Entrepreneurs Association (PUMM) and Deputy Secretary-General of Malaysia Retail Chain Association (MRCA) and currently sits on the Council of Malaysia Digital Chamber of Commerce (MDCC).





MS. EOLANDA YEO Partner Chooi & Co + Cheang & Ariff

Eolanda has been a practicing lawyer since 2011. She is currently a partner at Messrs Chooi & Company + Cheang & Ariff. Her area of practice includes civil litigation, corporate and commercial law, and employment law. She has also advised companies on various matters in the area of civil and commercial disputes ranging from contractual disputes, regulatory and statutory compliance matters, competition law, passing off, shareholders disputes, judicial reviews, defamation and professional negligence claims. She independently conducts trials and hearings at all levels of courts. Eolanda is proponent for the usage of technology to strengthen her clients' legal position in any cases she takes conduct of. She recently represented her client to obtain an ex parte Anton Piller order which granted her client and its agents to amongst others, forensically acquire digital data from devices located in the premises of her client's ex-employees which her client suspected to have been stolen and/or misused confidential information during their respective tenure(s).





MS. JILLIAN CHIA Partner Skrine

Jillian graduated from the University of Nottingham and is called to the English bar (Lincoln's Inn). She is also admitted as an Advocate and Solicitor of the High Court of Malaya and is currently a Partner at Skrine. She leads Skrine's Privacy and Data Protection practice and is also part of the firm's Technology, Media and Telecommunications (TMT) practice.

She focuses on advising local and multinational companies in respect of data protection and privacy issues. Jillian's experience in this area includes reviewing and drafting of relevant documentation such as privacy policies, data processor agreements and data transfer agreements as well as undertaking comprehensive data protection exercises to bring her client's internal practices, in line with the requirements of the privacy and data protection laws. She is also well versed in the TMT industry and advises a wide range of global telecommunications and technology companies in respect of their investments and service offerings into Malaysia.

Her other areas of practice include intellectual property, online gaming and gambling. She also handles registration of industrial designs and general advisory work relating to intellectual property rights.

Jillian has been listed as an "Up and Coming" practitioner in Technology, Media and Telecoms (TMT) by Chambers Asia Pacific 2021.





MR. JOHN LAU Managing Director Hann Consulting Asia Sdn Bhd

John is currently Managing Director of Hann Consulting Asia that focuses on Organisational Diagnosis and Transformation. He has more than 20 years of experience in talent assessments and organisation development. He is a master in designing leadership programs, developing assessment centres and facilitating organisational change. Previously a Sales Force Development Manager for Citibank, Director of Human Capital Services of Deloitte Consulting and Country Manager of Thomas International Malaysia, John currently manages clients across financial services, engineering, telecommunication, FMCG, manufacturing and GLCs. Some of his notable projects include design and implementation of a 12-month entrepreneur program for 600 senior bank managers via business simulations, on-the-job assignment and group coaching. All participants were assessed on behavioural compatibility, learning ability, career motives and business competencies to establish a talent benchmark for recruitment, promotion & staff mobility. He also designed and facilitated a business acumen workshop for a sales organisation involving CEO, Top Management and Sales Force with more than 150 people. All members were profiled using behavioural and cognitive tools which results team leaders can leverage on to coach & drive annual performance. Other projects include the design and implementation of a 6-month framework involving more than 300 senior managers of a multi-disciplinary group of companies. Nomination criteria, job evaluation factors and retention risk dimensions were established to accommodate the dynamic business strategies at group & subsidiaries levels.





MR. SHARMA LACHU

Founder & Group CEO Accendo Technologies Sdn Bhd

Sharma is currently the Founder and Group CEO of Accendo Capital – a holding company that owns and operates 3 companies focusing on various aspects of Human Capital Management in South East Asia. He also serves as the Managing Director of one of the companies and is an Executive Director of the other two. Prior to his role as Group CEO of Accendo Capital, he served (and still serves) as the Managing Partner of Accendo HR Sdn Bhd, a Human Resource Advisory. He joined the company in 2007 after returning from Australia.

Before founding Accendo, he worked with PreVisor – one of the world's largest assessment tool provider as the Head of Strategic Account Consulting in Sydney; its Australian headquarters in the area of Talent Measurement. He worked on some of Australia's biggest assessment projects such as the BNP Paribas global recruitment drive, Macquarie Bank's group people strategy and many others. Earlier in his career, he worked with Vedior (a global recruitment organisation), focusing on screening and selecting Graduates for client organisations. During his time, he was in charge of helping organisations implement people strategies in the area of selection and development in many countries such as Australia, New Zealand, United States, United Kingdom, Singapore, Malaysia and Indonesia.

Being a Certified Practitioner of tools such as *SHL*, *PreVisor*, *cut-e* and many others and a certified CBI Practitioner, Sharma has worked with organisations around Australia, New Zealand, Singapore, Hong Kong, Malaysia, Thailand, Indonesia and Vietnam, India, Sri Lanka, Bangladesh and Cambodia to assist them in the process of hiring and developing better people in organisations. Sharma has also been trained and certified by the prestigious British Psychological Society. He graduated from both, RMIT University and University of Technology, Sydney. In 2017, Sharma was awarded the Asia Pacific Entrepreneur Award for outstanding growth and in 2019, he led Accendo to being a Winner of Deloitte's Ranking of the Fastest 500 growing Tech companies. Accendo has also been listed in the prestigious Training Industry "List of Companies to Watch for in 2021".





MR. NICHOLAS THOOI

People Director APAC Archetype

Nicholas has more 15 years in human resources, recruitment and talent management. His experience spans across digital, technology, healthcare, power and consulting. Nicholas has been in organisations such as GE, Korn/ Ferry, Pfizer, Accenture and BAE Systems Applied Intelligence. He is SHRM – CP qualified and is currently the People Director of the Asia Pacific Region at Archetype.





DR WONG KIM HOE

Director
Career Connect Consultancy

Kim has solid working experiences from software development, infrastructure, support, operation and marketing to strategic decision making in the ranks of executive officer and technical advisor to top management. In 2011, she co-founded a company that provides IT consultancy, recruitment and training. Actively involved in the earlier years of e-commerce and m-commerce to today's disruptive digitisation, she soundly understands the complexities and challenges confronting businesses. An accredited trainer, she is passionate in contributing on enterprise governance and management of Information and Technology in this cyber era.





DR CARRINE TEOH

Chief Strategy Officer Bond Holdings Sdn Bhd

Carrine started off in Integrated Circuit (IC) Design field where she was involved heavily in R&D and IC consultancy. With over 10 years of experience in cyber security, she specialises in Critical National Information Infrastructure (CNII) policies and framework, ISO 27001, technology strategy and business continuity. An avid technologist, she is passionate about synergy of business and technology. Carrine is also part of Organisation for Women in Science for the Developing World (OWSD), Malaysia Association of Information System (AIS) and Malaysian Institute of Management. She champions women in cyber security and cyber safety for all. Carrine holds PhD in Information Technology (Cybersecurity) from Universiti Teknologi Petronas, Malaysia, Master of Business Administration from University of South Australia and Bachelor of Engineering (Electrical & Electronics) from Nanyang Technological University, Singapore. She is a Certified Information Systems Security Professional (CISSP) and Certified Business Continuity Professional (CBCP).





MR. FRANCIS KOH

Cyber Security Professional Major Oil & Gas Company

Francis is PMP Certified and has an MBA (General Management) from RMIT University, Australia. With over 29 years of working experience, Francis is currently practicing cyber security in Identity Access management and Data Protection domain. He is an avid change agent for corporate transformation and has diverse experience in terms of industries, dimension and culture, namely in the financial, oil and gas, high-tech industries as well as Information Technology Consultancy and integration services. His experience includes working globally with diverse stakeholders in multi culture, global reach and complex business environment.

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08:00 am

Registration

09:00 am

Welcome Address by Pat PW Yeoh, Managing Director/ President,

PM Resources Sdn Bhd/The Malaysian Australian Alumni Council

09:10 am

What is Big Data & Why Should HR Care?

Faced with a constantly evolving business landscape and unprecedented levels of uncertainty, it is more vital than ever for human resource to tie human resource data and analytics strategy to business outcomes. Discover how by doing this will create a resilient culture that will accelerate change and incorporate agility into your human resource strategies for your organisation.

Speaker:



CHUA CHAI PING
Human Resource Director & Country
Site Leader
Experian (M) Sdn Bhd

10:30 am

Morning Tea Break & Networking

11:00 am

Panel Dialogue Session 1

Discuss why human resource should care about big data which has become even more prevalent in the aftermath of the Covid-19 pandemic and how if human resource gets it right, it can help human resource departments in organisations prove its worth to management and stakeholders through data led decision making in the New Now.

Moderator:



PAT PW YEOH
Managing Director/ President
PM Resources Sdn Bhd/ The MAAC

Panel Members:



CHUA CHAI PING
Human Resource Director & Country
Site Leader
Experian (M) Sdn Bhd



VACLAV KORANDA
Vice President Human Resources
T-Systems Malaysia Sdn Bhd



UNGKU HARUN AL'RASHID AHMAD Senior Human Resource Leader Global & Regional Human Capital Consulting

CONFERENCE DAY 1

01:30 pm

Big Data, Privacy & the Law: Assessing Risks and Potentials in Harnessing HR DataLearn about the legal risks of big data and what human resource should know and how human

Learn about the legal risks of big data and what human resource should know and how human resource must proceed when using big data. Understand the legal implications in the use of big data which are applied to assist employers in analysing large data sets to help with hiring, recruiting, measuring productivity, fitness for promotion and more. Learn how to assess the risks and potentials in harnessing such data because when organisations collect data, they are often curating private information about employees which could expose them to civil rights and bias lawsuits.

Speaker:



DARMAIN SEGARAN
Partner
Segaran Law Chambers

03:00 pm

Afternoon Tea Break & Networking

03:30 pm

Panel Dialogue Session 2

As humans may tend to have unintentional biases arising from seemingly well informed decisions based on experience and intuition of talent management team members, big data used in human resource may pose to be a concern as decisions made from the use of these data are about people and not cold hard data. Discuss how big data can be used correctly to remove potentially biased intuition and instead, support decisions with reliable and neutral data science by providing the legal aspects of data analytics as a guide to organisations faced with human resource related decisions.

Moderator:



DATO' BRUCE LIM Managing Director Technoriant Sdn Bhd

Panel Members:



DARMAIN SEGARAN Partner Segaran Law Chambers



EOLANDA YEO
Partner
Chooi & Co + Cheang & Ariff



JILLIAN CHIA
Partner
Skrine



05:00 pm End of Day 1

CONFERENCE DAY 2

08:00 am

Registration

09:10 am

The Data Driven Leader – How People Analytics Impact & Deliver Measurable Business indicators?

Discover how you can transform the human resource function in your organisations and overall organisational effectiveness by using data to make decisions grounded in facts versus opinions. At the same time, identify root causes behind your organisations' problems and move towards a winning, future focused business strategy.

Speaker:



BENJAMIN CROCCo-founder & Managing
Director
BrioHR

10:30 am

Morning Tea Break & Networking

11:00 am

Panel Dialogue Session 3

Highly successful organisations understand the importance of acquiring and keeping top talent. Human resource departments are starting to tap into a massive competitive advantage by leveraging data analytics to identify top performers before they are hired, improve their retention rates, and keep their employees happy and engaged. As the technology for dealing with employee data continues to advance, engage in a dialogue to discuss how this competitive advantage has now become the New Now and what it means to use big data for human resource purposes where previously held presumptions are replaced by validated data through the use of business intelligence tools and systems.

Moderator:



JOHN LAU Managing Director Hann Consulting Asia Sdn Bhd

Panel Members:



BENJAMIN CROCCo-founder & Managing
Director
BrioHR



SHARMA LACHU Founder & Group CEO Accendo Technologies Sdn Bhd



NICHOLAS THOOI People Director APAC Archetype

CONFERENCE DAY 2

01:30 pm

Big Data - Securities, Issues & Concerns

Understand how to mitigate big data security risks from a human resource perspective as many organisations are now embracing the curation of big data to enable strategic decisions based on statistical fact rather than intuition. Learn how to be vigilant to minimise data security risks which could expose your organisations' sensitive or confidential information.

Speaker:



DR MOHAMAD NIZAM KASSIM Specialist, Cyber Security Responsive Services CyberSecurity Malaysia

03:00 pm

Afternoon Tea Break & Networking

03:30 pm

Panel Dialogue Session 4

As big data is becoming a big part in human resource departments not only in the New Now but for years to come, the challenge for human resource leaders extend well beyond data analysis and interpretation. Loss of information through weak security which enable hackers to access data and information is prevalent. Learn from our esteemed panel member experts as we discuss the need for robust policies and procedures for data access as well educating the relevant human resource personnel on security breaches and risk management.

Moderator:



DR WONG KIM HOE Director Career Connect Consultancy

Panel Members:



DR MOHAMAD NIZAM KASSIM Specialist, Cyber Security Responsive Services CyberSecurity Malaysia



DR CARRINE TEOH Chief Strategy Officer Bond Holdings Sdn Bhd



FRANCIS KOH
Cyber Security Professional
Major Oil & Gas Company



05:00 pm End of Day 2

REGISTRATION

CONFERENCE PASS PER PERSON

RM 1,685.40

(including SST & Handling Charges)

Your investment also includes:

• Access to a post conference video with a choice of one (1) main speaking session & one (1) panel session

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RM 2,809.00

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Registration can also be done at



For more information or registration assistance, please contact us at training@pm-resources.com or +603 2713 6868